

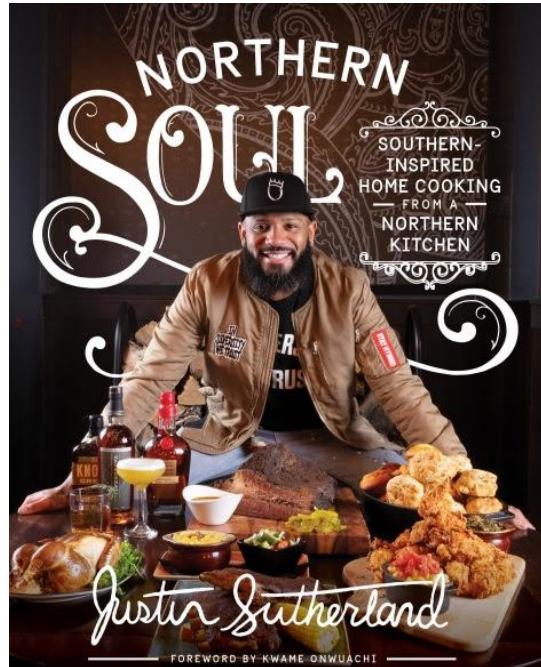
Hi Chloé,

Food Network's Iron Chef winner and Top Chef Kentucky Season Finalist competitor **Justin Sutherland** is gearing up to release his highly anticipated cookbook, **NORTHERN SOUL** in stores on **September 20, 2022** (Harvard Common Press, an imprint of Quarto Publishing Group | QuartoKnows.com).

**Northern Soul** features more than 90 recipes covering his signature techniques for lunch, brunch, dinner, snacks, late-night meals, and cocktails perfected at Handsome Hog, his acclaimed pig-centric Southern restaurant in St. Paul, Minnesota. **Rachel Ray, Andrew Zimmern, Guy Fieri, and Marcus Samuelsson** all provide rave reviews for Justin's new cookbook, which also includes a forward by **Kwame**

**Onwuachi**. Justin shares how you can make easy, traditional Southern recipes with a Northern flair, in your own kitchen. Some of the recipes you will learn how to cook in **Northern Soul** include:

- Carolina BBQ Sandwich
- Chicken and Waffles
- Ham and Greens Soup
- Creole Jambalaya
- Bourbon Pecan Pie with Maple Whip
- Signature cocktails from Handsome Hog including Coffee-Infused Boulevardier, a Smoked Absinthe Rinse, and a Bourbon Slushy
- Lots of spice blends, sauces, rubs, and, as they do it in the South, pickled everything!





Sutherland is a nationally recognized cooking celebrity, chef, and entrepreneur who is the co-host of the nationally syndicated *Fast Foodies* (TruTV), a producer and host of *Taste the Culture* (TBS, TNT). Justin is a successful entrepreneur who runs multiple restaurants in the Twin Cities. He is the culinary consultant for Allianz Field, home of the MLS's Minnesota United, and also has a line of spices sold locally in grocery chains in the Upper Midwest, as well as signature whiskey blend with Tattersall Distilling. He is active in the social justice community and is the co-owner of Hybrid Nation, a socially conscious streetwear and lifestyle brand that promotes the importance of diversity and social equality, and is active in many Twin Cities philanthropic efforts, raising funds and donations for hospitality workers affected by the pandemic through The North Stands, MN Central Kitchen, and also as a board member the Inner City Ducks.

We would love to arrange an interview for you with Justin to talk all about the new book. We look forward to hearing from you, thanks so much.

Caitlin & Lilyan



**\*\*Offices in LA & NYC\*\***

Anderson Group Public Relations  
8060 Melrose Avenue  
4th Floor  
Los Angeles, CA 90046  
Office: 323.655.1008

Liza Anderson: 310.702.9005  
James Weir: 310.801.3490  
Whitney Peterson: 310.749.0708  
Caitlin Green: 310.409.9796  
Lilyan Park: 323.313.7144  
Natalie Berkley: 818.384.0447  
J.T Hainje: 323.229.1902  
Edgar Deniz: 323.360.3441  
Kelsea Knight: 661.645.4739  
Emma Telesca: 818.390.0859  
Dominique Morales: 925.813.8884  
Braden Jefferson: 301.919.7114  
Morgan Williams: 323.605.7375

Madison Stewart: 678.316.7694  
Erin Nicholson: 201.783.5761  
Ashley Urena: 978.872.4290  
Dylan Lane: 931.994.3363  
Etc., etc.,etc....

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